

**What Is Claimed Is:**

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*Sub a1*

1. A method for distributing electronic content comprising the steps of:
  - distributing a plurality of electronic content having predetermined user rights associated therewith;
  - receiving the plurality of electronic contents;
  - filtering said plurality of electronic content with predetermined filter terms;
  - accepting one or more of said plurality of electronic content to form a selected content subset as a function of said predetermined filter terms;
  - and
  - storing the selected content subset for user review.

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2. A method as recited in claim 1 further comprising the steps of:
  - reviewing the selected content subset; and
  - purchasing one or more of the selected content subset.

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3. A method as recited in claim 2 wherein in response to the step of purchasing one or more of the selected content subset, releasing greater rights to said one or more of the selected content subset.

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4. A method as recited in claim 3 wherein said greater rights comprise full rights to use said one or more of the selected content subset.

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5. A method as recited in claim 3 wherein the step of releasing greater rights comprises shipping a full electronic content package to the user.

1           6.     A method as recited in claim 2 further comprising the  
2 step of confirming the purchase.

1           7.     A method as recited in claim 2 further comprising the  
2 steps of storing marketing information in response to said step of purchasing.

1           8.     A method as recited in claim 2 wherein the step of  
2 filtering comprises adjusting said filter terms in response to the step of  
3 purchasing.

1           9.     A method as recited in claim 2 wherein the step of  
2 purchasing comprises providing an account number and contacting a merchant  
3 bank.

1           10.    A method as recited in claim 2 wherein the step of  
2 purchasing comprises billing the user on a regular basis.

1           11.    A method as recited in claim 1 further comprising the  
2 step of distributing promotional material with said plurality of electronic  
3 content.

1           12.    A method as recited in claim 1 wherein the step of  
2 filtering comprises the step of prompting the user for filter terms.

1           13.    A method as recited in claim 1 wherein the step of  
2 distributing comprises the steps of distributing a plurality of electronic content  
3 having limited user rights associated therewith.

1           14.    A method as recited in claim 13 wherein said limited  
2 rights is selected from the group consisting of a one time play right, a selected  
3 portion play right, and full rights for a predetermined time.

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Sub

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1 15. A system for distributing electronic content packages  
2 comprising:  
3 a content provider having electronic content;  
4 a broadcast center coupled to the content provider for receiving  
5 said electronic content and transmitting a plurality of the electronic content;  
6 a user appliance having a filter therein, said appliance coupled to  
7 said broadcast center for receiving said electronic content, said filter filtering  
8 the plurality of electronic content with predetermined filter terms and accepting  
9 one or more of said plurality of electronic content to form a selected content  
10 subset as a function of said filter terms.

1 16. A broadcast center for electronic content comprising:  
2 electronic content store subsystem receiving electronic content  
3 from a content provider;  
4 a content store for processing buy transactions from a user and  
5 linking marketing information with said electronic content;  
6 a server coupled to said content store for receiving said  
7 electronic content and said marketing information;  
8 a transmitter coupled to said server for broadcasting said  
9 electronic content to a plurality of users,  
10 said content store coupled to said plurality of users so that when  
11 requesting user requests a purchase, said content store processes the buy  
12 transaction and initiates further rights in said electronic content for said  
13 requesting user.

1 17. A broadcast center as recited in claim 16 wherein said  
2 electronic store subsystem is coupled to a promotional site

1 18. A broadcast center as recited in claim 16 further  
2 comprising an e-commerce interface coupled to said content store, said e-  
3 commerce interface coupled to a merchant bank.

2 *add A3*  
3 19. A user appliance for a system comprising;  
4 a receiver receiving a plurality of electronic content and  
5 associated marketing information;  
6 a filter coupled to the receiver,  
7 a storage device coupled to said filter,  
8 said filter filtering the plurality of electronic content with  
9 predetermined filter terms and accepting one or more of said plurality of  
electronic content to form a selected content subset as a function of said filter  
terms, and storing said selected content subset on said local storage device.

1 20. A user appliance as recited in claim 19 further  
2 comprising a review device coupled to said storage device for reviewing said  
3 electronic content subset and initiating a buy transaction.

*add A4*